



# Celebrity Fashions Limited

20<sup>th</sup> April, 2017

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400001.  
**Scrip Code – 532695**

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex,  
Bandra (East), Mumbai- 400051.  
**NSE Symbol: CELEBRITY**

Dear Sir/Madam,

**Sub:** Submission of Shareholding Pattern as per Regulation 31(1)(b) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 31(1)(b) of SEBI (LODR) Regulations, 2015, we are enclosing herewith the Shareholding Pattern for the quarter ended 31<sup>st</sup> March, 2017.

Kindly acknowledge the receipt of the same.

Thanking you,

Yours faithfully,  
For **Celebrity Fashions Limited**

**A. Rishi Kumar**  
**Company Secretary & Compliance Officer**  
Encl: a/a



**Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

1.	Name of Listed Entity: Celebrity Fashions Limited
2.	Scrip Code: 532695 /Name of Scrip: CELEBRITY /Class of Security: Equity Shares
3.	Share Holding Pattern Filed under: Reg. 31(1)(b)
	a. If under 31(1)(b) then indicate the report for Quarter ending : 31st March, 2017
	b. If under 31(1)(c) then indicate date of allotment/extinguishment
4.	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?	Yes	
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No
4	Whether the Listed Entity has any shares in locked-in?	Yes	
5	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	

\* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.



**Celebrity Fashions Limited**
**Table I - Summary Statement holding of specified securities**

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Sharehold ing as a % of total no. of shares (calculate d as per SCRR, 1957)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialise d form
								No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
								Class eg: X	Class eg: y	Total								
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+ (VI)	(VIII) As a % of (A+B+C2)	(IX)				(X)	(XI)= (VII)+(X) As a % of (A+B+C2)	(XII)		(XIII)		(XIV)
(A)	Promoter & Promoter Group	5	14692781	0	0.0000	14692781	34.92	14692781	0	14692781	34.92	3505696	38.10	9332519	63.52	5352516	36.43	14692781
(B)	Public	14034	27378468	0	0.0000	27378468	65.08	27378468	0	27378468	65.08	2191060	61.90	1025619	3.75	NA	NA	24310819
(C)	Non Promoter - Non Public											0			0	NA	NA	
(C1)	Shares Underlying DRs	0	0	0	0.0000	0	0.00	0	0	0	0.00	0	0	0	0	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0.0000	0	0.00	0	0	0	0.00	0	0	0	0	NA	NA	0
	Total	14039	42071249	0	0.0000	42071249	100.00	42071249	0	42071249	100.00	5696756	100.00	10358138	24.62	5352516	12.72	39003600





**Celebrity Fashions Limited**
**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

	Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
									No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
									Class eg: X	Class eg: y	Total								
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)				(X)	(XI)= (VII)+(X) As a % of (A+B+C2)	(XII)		(XIII)		(XIV)
1	Indian																		
(a)	Individuals / Hindu Undivided Family		5	14692781	0	0	14692781	34.92	14692781	0	14692781	34.92	3505696	38.10	9332519	63.52	5352516	36.43	14692781
	Venkatesh Rajagopal	ADFP6333R	1	9642981	0	0	9642981	22.92	9642981	0	9642981	22.92	1314636	22.94	6966723	72.25	2676258	27.75	9642981
	Rama Rajagopal	ADFP7097A	1	5042054	0	0	5042054	11.98	5042054	0	5042054	11.98	2191060	15.14	2365796	46.92	2676258	53.08	5042054
	Vidyuth Rajagopal	AHGPR1363N	1	7000	0	0	7000	0.02	7000	0	7000	0.02	0	0.01	0	0.00	0	0	7000
	Rajagopalan K.A.	AANPR5108B	1	646	0	0	646	0.00	646	0	646	0.00	0	0.00	0	0.00	0	0	646
	Anjali Rajagopal	AGNPR1362D	1	100	0	0	100	0.00	100	0	100	0.00	0	0.00	0	0.00	0	0	100
(b)	Central Government / State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(c)	Financial Institutions / Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(d)	Any Other (Specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
	Sub Total (A)(1)		5	14692781	0	0	14692781	34.92	14692781	0	14692781	34.92	3505696	38.10	9332519	63.52	5352516	36.43	14692781
2	Foreign																		
	Individuals (Non-Resident Individuals / Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(b)	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(e)	Any Other (Specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Shareholding Of Promoter And Promoter Group (A)= (A)(1)+(A)(2)		5	14692781	0	0	14692781	34.92	14692781	0	14692781	34.92	3505696	38.10	9332519	63.52	5352516	36.43	14692781

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

**Note**

(1) PAN would not be displayed on website of Stock Exchange(s)

(2) The term 'Encumbrance' has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.



**Celebrity Fashions Limited**
**Table III - Statement showing shareholding pattern of the Public shareholder**

	Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
									No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
									Class eg: X	Class eg: y	Total								
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+ (VI)	(VIII) As a % of (A+B+C2)	(IX)				(X)	(XI)= (VII)+(X) As a % of (A+B+C2)	(XII)		(XIII)		(XIV)
1	Institutions																		
(a)	Mutual Fund			0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0
(b)	Venture Capital Funds			0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0
(c)	Alternate Investment Funds			0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0
(d)	Foreign Venture Capital Investors			0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0
(e)	Foreign Portfolio Investor		2	5450000	0	0	5450000	12.95	5450000	0	5450000	12.95	0	11.41	0	0	NA	NA	5450000
	Leman Diversified Fund	AABCL8363M		3350000	0	0	3350000	7.96	3350000	0	3350000	7.96	0	7.01	0	0	NA	NA	3350000
	Davos International Fund	AADCD7742G		2100000	0	0	2100000	4.99	2100000	0	2100000	4.99	0	4.40	0	0	NA	NA	2100000
(f)	Financial Institutions / Banks			0	0	0	0	0	0	0	0	0	0	0.00	0	0	NA	NA	0
(g)	Insurance Companies			0	0	0	0	0	0	0	0	0	0	0.00	0	0	NA	NA	0
(h)	Provident Funds/ Pension Funds			0	0	0	0	0	0	0	0	0	0	0.00	0	0	NA	NA	0
(i)	Any Other (Specify)			0	0	0	0	0	0	0	0	0	0	0.00	0	0	NA	NA	0
	Sub Total (B)(1)		2	5450000	0	0	5450000	12.95	5450000	0	5450000	12.95	0	11.41	0	0	NA	NA	5450000
	Central Government/ State Government(s)/ President of India																		
2	Sub Total (B)(2)			0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0



	Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
									No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
									Class eg: X	Class eg: y	Total								
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+ (VI)	(VIII) As a % of (A+B+C2)	(IX)				(X)	(XI)= (VII)+(X) As a % of (A+B+C2)	(XII)		(XIII)		(XIV)
3	Non-Institutions																		
(a)	Individuals																		
	i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		12997	8364320	0	0	8364320	19.88	8364320	0	8364320	19.88	0	17.51	0	0	NA	NA	8364155
	ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		64	7315705	0	0	7315705	17.39	7315705	0	7315705	17.39	2191060	19.90	1025619	14.02	NA	NA	4248221
	Charath Ram Narsimhan	ABDPN2651G		1025619	0	0	1025619	2.44	1025619	0	1025619	2.44	2191060	6.73	1025619	100	NA	NA	1025619
	Zztransit*			3067484	0	0	3067484	7.29	3067484	0	3067484	7.29	0	6.42	0	0	NA	NA	0
(b)	NBFCs registered with RBI		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0	NA	NA	0
(c)	Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0	NA	NA	0
(d)	Overseas Depositories(holding DRs) (balancing figure)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0	NA	NA	0
(e)	Any Other (Specify)		971	6248443	0	0	6248443	14.85	6248443	0	6248443	14.85	0.00	13.08	0	0	NA	NA	6248443
	Trusts		1	35	0	0	35	0.00	35	0	35	0.00	0	0.00	0	0	NA	NA	35
	Hindu Undivided Family		494	671715	0	0	671715	1.60	671715	0	671715	1.60	0	1.41	0	0	NA	NA	671715
	Non Resident Indians (Non Repat)		31	173059	0	0	173059	0.41	173059	0	173059	0.41	0	0.36	0	0	NA	NA	173059
	Non Resident Indians (Repat)		81	197720	0	0	197720	0.47	197720	0	197720	0.47	0	0.41	0	0	NA	NA	197720
	Clearing Member		171	1261029	0	0	1261029	3.00	1261029	0	1261029	3.00	0	2.64	0	0	NA	NA	1261029
	Bodies Corporate		193	3944885	0	0	3944885	9.38	3944885	0	3944885	9.38	0	8.26	0	0	NA	NA	3944885
	Bennett, Coleman And Company Limited	AAACB4373Q		1316818	0	0	1316818	3.13	1316818	0	1316818	3.13	0	2.76	0	0	NA	NA	1316818
	Sub Total (B)(3)		14032	21928468	0	0	21928468	52.12	21928468	0	21928468	52.12	2191060	50.49	1025619	4.68	NA	NA	18860819
	Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)		14034	27378468	0	0	27378468	65.08	27378468	0	27378468	65.08	2191060	61.90	1025619	3.75	NA	NA	24310819

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):

No. of shareholders	No. of Shares

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.





**Celebrity Fashions Limited**
**Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder**

Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
								Class eg: X	Class eg: y	Total								
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)				(X)	(XI)= (VII)+(X) As a % of (A+B+C2)	(XII)		(XIII)		(XIV)
1 Custodian/DR Holder		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
2 Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0

Not

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to disclose name of all holders holding more than 1% of total number of shares

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian.

**For CELEBRITY FASHIONS LIMITED**



**A. Rishi Kumar**  
Company Secretary

